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8 UNITED STATES DISTRICT COURT

9 NORTHERN DISTRICT OF CALIFORNIA

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11 ALEJANDRO MOYA,)
12 Plaintiff,) No. C 08-4097 BZ
13 v.) ORDER GRANTING IN PART AND
14 CHASE CARDMEMBER SERVICE,) DENYING IN PART DEFENDANT'S
15) MOTION TO DISMISS
16 Defendant.)
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18 Defendant Chase Bank USA, N.A. moves to dismiss
19 plaintiff's First Amended Complaint ("Complaint") on the ground
20 that it fails to state a claim for relief.

21 Plaintiff's Complaint, filed on behalf of herself and a
22 purported class,¹ alleges that defendant violated several

23 ¹ In defendant's introduction to its motion, defendant
24 states that "[n]o leave to amend to add class allegations was
25 sought or granted." (Def.'s Motion to Dismiss Pl.'s First
Amend. Compl. p. 1.) To the extent that this statement can be
construed as a motion to strike plaintiff's class allegations
because plaintiff did not obtain leave of court to include them
in his first amended complaint, that motion is **DENIED**.
26 Amendments of complaints before the defendant has filed a
27 responsive pleading are permitted as a matter of course without
leave of court under Rule 15(a) of the Federal Rules of Civil
28 Procedure. Since defendant has filed only a motion to dismiss,

1 provisions of the Fair Debt Collection Practices Act ("FDCPA"),
 2 including 15 U.S.C. Section 1692e, which generally prohibits
 3 "false, deceptive or misleading" collection activities; Section
 4 1692e(10), which forbids "the use of any false representation
 5 or deceptive means to collect or attempt to collect any debt";
 6 and Section 1692f, prohibiting "unfair or unconscionable"
 7 methods of debt collection. Plaintiff also alleges that
 8 defendant violated § 1692(c)(2) as incorporated into California
 9 law by Cal. Civ. Code § 1788.14(c) by sending impermissible
 10 collection notices to debtors whose attorneys had previously
 11 notified defendant that the debtors had legal representation.
 12 Plaintiff alleges that these sections of the FDCPA are
 13 incorporated into California law under Cal. Civ. Code § 1788.17
 14 of the Rosenthal Fair Debt Collection Practices Act ("CFDCPA"),
 15 which requires that all debt collectors comply with 15 U.S.C.
 16 §1692b to 1692j of the FDCPA.²

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19 which is not a responsive pleading within the meaning of Rule
 20 15(a), adding class allegations would not require leave of the
 21 Court. Nolen v. Fitzharris, 450 F.2d 958 (9th Cir. 1971) (per
 curiam); Mayes v. Leipziger, 729 F.2d 605, 607 (9th Cir. 1984);
 6 Wright & Miller, Federal Practice and Procedure §§ 1475 and
 1483 (1969).

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23 ² Cal. Civ. Code § 1788.17 states: "Notwithstanding
 24 any other provision of this title, every debt collector
 25 collecting or attempting to collect a consumer debt shall
 26 comply with the provisions of Sections 1692b to 1692j,
 27 inclusive, of, and shall be subject to the remedies in Section
 28 1692k of, Title 15 of the United States Code. However,
 subsection (11) of Section 1692e and Section 1692g shall not
 apply to any person specified in paragraphs (A) and (B) of
 subsection (6) of Section 1692a of Title 15 of the United
 States Code or that person's principal." The references to
 federal codes in this section refer to those codes as they read
 January 1, 2001.

1 As a threshold matter, I interpret all four of
 2 plaintiff's claims for relief as alleging violations of the
 3 CFDCPA. Both the FDCPA and the CFDCPA only apply to "debt
 4 collectors." The CFDCPA defines a debt collector as "any
 5 person who, in the ordinary course of business, regularly, on
 6 behalf of himself or herself or others, engages in debt
 7 collection." Cal. Civ. Code. § 1788.2(c). On the other
 8 hand, the FDCPA defines, a debt collector is defined as only
 9 an entity that collects debts due to another. See 15 U.S.C.
 10 § 1692a(6). As defendant is not collecting or attempting to
 11 collect debts due to another, defendant does not come within
 12 the FDCPA definition of a "debt collector." For this reason,
 13 I read plaintiff's Complaint as alleging violations of the
 14 CFDCPA, not the FDCPA.³

15 Plaintiff alleges that defendant's April 2008
 16 "collection letter" violates sections 1692e, 1692e(10), and
 17 1692f of the FDCPA. The first two sections bar the use of
 18 any false, deceptive, or misleading representations or means
 19 to collect a debt. See 15 U.S.C. § 1692e (providing a
 20 nonexclusive list of sixteen practices which violate the
 21 Act).⁴ Section 1692f states that, "[a] debt collector may not

22 ³ "California has not somehow expanded the scope of
 23 federal liability under the FDCPA through Cal. Civ. Code §
 24 1788.17. Instead, California simply incorporated by reference
 25 the text of certain federal provisions into the CFDCPA, rather
 than copying them verbatim into the California code. Any
 resulting liability, however, remains a state claim." Alkan v.
Citimortgqage, Inc., 336 F. Supp. 2d 1061 (N.D. Cal 2004).

26 ⁴ Section 1692e of the FDCPA provides, in relevant
 27 part: "A debt collector may not use any false, deceptive, or
 28 misleading representation or means in connection with the
 collection of any debt. Without limiting the general

1 use unfair or unconscionable means to collect or attempt to
2 collect any debt." 15 U.S.C. § 1692f. In particular,
3 plaintiff complains of the following language:

4 Your credit card account is past due. Please send
5 payment immediately. Call 1-800-955-8030 (collect
1-302-594-8200) today.

6 According to the Complaint, this language is deceptive
7 and unfair because it does not disclose that this toll free
8 number will, if dialed, connect the debtor with a collection
9 agent in defendant's collection department.

10 In the Ninth Circuit, the test for determining whether a
11 communication violates the FDCPA is objective and is based on
12 a "least sophisticated debtor" standard. Swanson v. S. Or.
13 Credit Serv., Inc., 869 F.2d 1222, 1225 (9th Cir. 1988); Wade
14 v. Regional Credit Ass'n, 87 F.3d 1098, 1100 (9th Cir. 1996).
15 This standard serves not only to protect naive and trusting
16 consumers, but also "to protect debt collectors from bizarre
17 interpretations of collection communications." Teng v.
18 Metropolitan Retail Recovery, Inc., 851 F. Supp. 61, 65
19 (E.D.N.Y. 1994) (citing Clomon v. Jackson, 988 F.2d 1314,
20 1320 (2d Cir. 1993)).

21 Applying this standard, there is nothing in the letter
22 sent to plaintiff that is deceptive, false, or misleading.
23 The letter states that the account is past due and is closed.
24 The letter provides separate numbers for customer service and

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26 application of the foregoing, the following conduct is a
27 violation of this section. . . . (10) The use of any false
28 representation or deceptive means to collect or attempt to
collect any debt or to obtain information concerning a
consumer." 15 U.S.C. § 1692e.

1 an address for account inquiries. All this would put a
2 "least sophisticated debtor" on notice that the challenged
3 toll free number is part of an effort to collect past due
4 amounts on a closed account.⁵ This is particularly true since
5 nothing in the letter specifically states nor implies that
6 the number is associated with anything other than debt
7 collection. See Hapin v. Arrow Fin. Servs., 428 F. Supp. 2d
8 1057 (N.D. Cal. 2006) (rejecting plaintiff's argument that
9 the defendants use of terms such as "customer" and "account
10 representative" in defendant's initial collection letter
11 misrepresented the true nature of the creditor-debtor
12 relationship between the parties, because the letter
13 contained numerous other instances of debtor-creditor
14 terminology); Wade v. Regional Credit Ass'n, 87 F.3d 1098
15 (9th Cir. 1996)(holding that a collection notice sent by a
16 collection agency did not violate Section 1692e or Section
17 1692e(10) because the notice accurately informed plaintiff
18 that she had an unpaid debt, and properly informed her that
19 failure to pay might adversely affect her credit reputation).

20 As for section 1692f, it too includes a non-exclusive
21 list of prohibited practices, none of which plaintiff
22 invokes. Neither side has cited a case defining the terms
23 "unfair or unconscionable" as used in section 1692f, and the
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27 ⁵ Directly below the toll free number, the letter
28 states as follows: "Your account is closed. Please continue to
make monthly payments by the due date until your balance is
paid in full." (Pl.'s First Amend. Compl. Ex. B.)

1 court has found none.⁶ Having found that plaintiff has
 2 failed to state a claim that the accused language is false
 3 and deceptive, I find that he has also failed to state a
 4 claim that it is unfair or unconscionable. Accordingly,
 5 defendant's motion to dismiss is **GRANTED** as to plaintiff's
 6 section 1692e, 1692e(10), and 1692f allegations. Inasmuch as
 7 plaintiff did not meaningfully amend the allegations with
 8 respect to these claims in filing his first amended
 9 complaint, they will be dismissed without leave to amend.

10 Plaintiff also asserts that defendant violated
 11 §1788.14(c) of the CFDCPA by sending "collection notices"
 12 directly to consumers who had notified defendant of having
 13 obtained attorney representation.⁷ Defendant attacks this
 14 claim by arguing that the challenged "collection letter" is
 15 not a collection letter, but is instead a "statement of
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 18 ⁶ The FTC's Staff Commentary on this section states
 that:

19 A debt collector's act in collecting a debt may be
 20 "unfair" if it causes injury to the consumer that is
 21 (1) substantial, (2) not outweighed by countervailing
 benefits to consumers or competition, and (3) not
 reasonably avoidable by the consumer.

22 Statements of General Policy or Interpretation Staff Commentary
 On the Fair Debt Collections Practices Act, 53 Fed. Reg.
 23 50097-50110 (Dec. 13, 1988).

24 Plaintiff has alleged nothing that would meet the Staff
 definition of unfairness.

25 ⁷ That section forbids a "debt collector" from
 26 collecting or attempting to collect a "consumer debt" after the
 27 debt collector "has been previously notified in writing by the
 debtor's attorney that the debtor is represented by such
 attorney with respect to the consumer debt . . ." Cal. Civ.
 28 Code § 1788.14.

1 account", which is a communication explicitly exempted from §
 2 1788.14.

3 Section 1810.3 of the CFDCPA provides some guidance as
 4 to what information is normally contained in a "statement of
 5 account." However, this section fails to provide guidance as
 6 to what information, if any, is proscribed. Specifically,
 7 this section does not provide any guidance as to whether the
 8 inclusion of the toll free number of a creditor's collection
 9 department, such as the number included by defendant,⁸
 10 transforms what would be a "statement of account" into an
 11 otherwise prohibited communication between the creditor and
 12 the represented debtor pursuant to § 1788.14. Defendant has
 13 not furnished any authority, statutory or otherwise, to
 14 support its contention that the insertion of such a number is
 15 permitted in a "statement of account", or that the inclusion
 16 of such a number does not convert a statement of account into
 17 a collection letter.⁹ Without the benefit of a record, it is
 18 hard to see what purpose the collection department's toll

19 ⁸ Defendant disputes that the toll free number connects
 20 to defendant's collection department; however, on a motion to
 21 dismiss, I must accept as true all well-pleaded facts stated in
 22 plaintiff's Complaint, and must construe all reasonable
 23 inferences in favor of plaintiff. Epstein v. Washington Energy
Co., 83 F.3d 1136, 1140 (9th Cir. 1996).

24 ⁹ During argument, defendant asserted that a statement
 25 of account is "inherently" a collection effort because the
 26 purpose of a statement of account is to encourage a debtor to
 27 make a payment towards his or her outstanding debt. I
 28 disagree. From my reading of the statute, a "statement of
 account" is exempted under § 1788.14 because it is defined as
 something *other than* a collection effort. In other words, I
 read the statute as exempting statements of account whose
 purpose is to keep a debtor informed of the status of the
 account or any activity related to the account, such as the
 accrual of finance charges; and not whose purpose is to
 facilitate collection of a closed account.

1 free number in the document sent plaintiff serves, other than
2 as part of a collection effort, which is an impermissible
3 practice under § 1788.14 of the CFDCPA once the debtor has
4 provided the creditor with notice that he is represented by
5 an attorney, as plaintiff alleges he did. While defendant is
6 correct that 15 U.S.C. § 1637(b) requires Chase to send
7 plaintiff a monthly statement of account which sets forth the
8 amount due, the date payment is due and an address for
9 billing inquires, plaintiff is not challenging any of that
10 information on the document he received.¹⁰

11 Since at this juncture, I cannot say as a matter of law
12 that the statement attached to plaintiff's Complaint as
13 Exhibit B is not an impermissible communication rather than a
14 mere "statement of account", as asserted by defendant,
15 defendant's motion as to plaintiff's fourth claim for relief
16 is **DENIED**. Defendant shall answer by **January 23, 2009**.

17 Dated: January 8, 2009


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19 Bernard Zimmerman
United States Bankruptcy Judge

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25 ¹⁰ Section 1637(b) of the FDCPA requires a creditor of
any account to send a statement for each billing cycle to a
26 debtor who holds an account with an outstanding balance.
However, nothing in that section mandates (or expressly
27 permits) the inclusion of a toll free number (as opposed to an
address) in a "statement of account", which is the alleged
28 violation in this action.